



OUR VISION

All families experiencing homelessness have the support, resources and skills that they need to become self-sufficient.

OUR MISSION

To provide temporary housing and targeted support to guide families from crisis to independent lives in our community.

OUR STRATEGIC GOALS

Superior Service Model

- Prioritize shelter services for families facing the most extensive, urgent need
- Address critical barriers to long-term self-sufficiency: job readiness, financial literacy, access to permanent housing, health and nutrition, daycare and education, effective parenting
- Extend post-shelter (“after care”) services for up to 24 months to help families establish strong foundations for lasting independence and stability

Effective Advocacy

- Create and publish a yearly advocacy agenda that highlights critical issues for families experiencing homelessness in Silicon Valley
- Campaign for affordable housing and other resources to prevent and end homelessness through outreach to community members, local government officials, policy makers, private and social sector partners
- Team up with Schools of Social Work at local universities to obtain rigorous impact evaluations of Family Supportive Housing programs, and with Schools of Communications to turn strong evidence into compelling calls for support

Committed Partnerships

- Expand and update Family Supportive Housing service offerings, while containing costs, through robust collaboration with Silicon Valley social service agencies, nonprofits, universities and corporations
- Spearhead development of an innovative job readiness and training model that would connect Family Supportive Housing clients with area businesses seeking to fill permanent positions that offer living wages and benefits

Top-quality Operations and Management

- Achieve sustained impact, retain employees and institutional knowledge, and navigate changing market conditions through effective organizational and management planning
- Increase profitability by growing levels of unrestricted funding, and by expanding the Board of Directors and its capacity to generate resources
- Raise public awareness of Family Supportive Housing services and impact throughout Silicon Valley
- Augment program and administrative management to bolster operating capacity